

costs

Following a recent trip to the East, I have decided that Payment for business coaching will be based on the *'ability to pay'* and *'value received'*.

So I ask for you to pay me based on it's true worth to you and your ability to pay for your coaching.

how much to pay

Most people find it difficult to put a price on how much business coaching is worth to them, and my research on coaching fees, showed a huge range in costs - anywhere between £75 - £250 per session. So these are my suggestions.

For sole traders: (or your business is struggling), then I am happy for you to have a few months coaching at £120 a month (2 x 60 minutes). In these cases it will be my intention to help you increase your profits so that you too can easily afford £150 a month.

For most small businesses: A sum of around £150 for 2 x 60 minute sessions a month means it's not cheap, it will be valued and yet it won't put you in financial difficulties.

If your business has 10+ employees – or if your business has reached a place where coaching is more about refinement, effectiveness and polishing then you may wish to consider a sum of £200–250 a month (2 x 55 minutes).

You choose how much to pay me. All you need to do is to let me know the amount. I totally trust you will choose the right amount for you.

If you are still working with me in 12 months time, I will ask you to review your choice again – to either increase or decrease according to your latest situation. If you feel you need to change it because your circumstances have changed, then again just let me know.

Call me or [email me](#) to book a session.